

Entrepreneurship & Startup Training for *Youth*

•Empowering Youth for a Better Future



ARSHIA HUSSAIN
Guest Speaker



About the *Speaker*

Arshia Hussain

HR Professional & Founder of Mustaqbil Bridge

Passionate about youth empowerment, skill development, and creating opportunities for future leaders.

About Mustaqbil Bridge



Mustaqbil Bridge is an initiative focused on:

- Youth empowerment
- Career guidance
- Soft Skills Samples
- Entrepreneurial training
- Bridging the gap between skills and opportunities.

Workshop Objectives

- Help youth understand entrepreneurship
- Encourage innovative thinking
- Provide practical startup knowledge
- Build confidence to launch ideas.



What is Entrepreneurship?

ANSWER

Entrepreneurship means identifying problems and creating solutions through innovative ideas that can grow into sustainable businesses.

Why Entrepreneurship Matters for Youth



Entrepreneurship empowers youth by fostering innovation, critical thinking, and problem-solving.

Encourages independence

Briefly elaborate on how this fosters self-reliance and personal growth.

Builds leadership skills

Briefly elaborate on the specific qualities and professional capabilities developed.

Creates employment opportunities

Briefly elaborate on the impact this has on the job market and career paths.

Drives innovation in society

Briefly elaborate on how this contributes to new ideas and community progress.



Entrepreneurial Mindset

Successful entrepreneurs develop:

- Creative thinking
- Problem-solving ability
- Risk-taking attitude
- Continuous learning mindset.



Identifying Opportunities



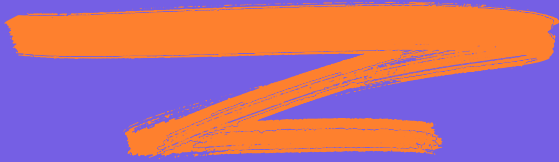
Great startups begin with identifying problems.

Ask yourself:

- What problems do people face daily?
- Can I provide a simple solution?
- Is there a demand for this idea?



Steps to Start a Startup



Step # 1

Identify a problem

Step # 2

Develop a simple idea

Step # 3

Test the idea with potential users

Step # 4

Create a business model

Step # 5

Launch and improve.

Business Model Basics



A startup should clearly define:

- Target customers
- Value proposition
- Revenue source
- Marketing strategy.

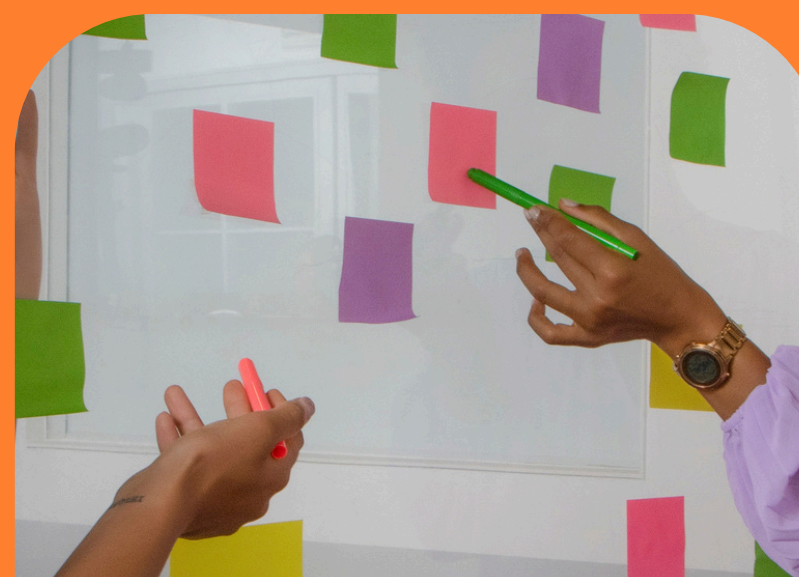
Essential Skills for *Entrepreneurs*

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- * Communication
 - * Leadership
 - * Financial understanding
 - * Networking
 - * Adaptability.
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Common Challenges

- Fear of failure
- Limited resources
- Lack of mentorship
- Market competition

Every challenge is an opportunity to learn.



Simple Startup Ideas for Youth

- Digital services
- Online stores
- Content creation
- Freelancing
- Skill-based micro businesses.





Role of Mentorship

Mentors help by:

- Providing guidance
- Sharing experience
- Helping avoid common mistakes
- Expanding professional networks.

How Mustaqbil Bridge Supports Youth

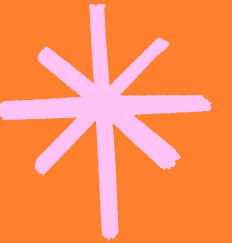


- Training workshops
- Career guidance sessions
- Networking platforms
- Entrepreneurial mentorship.

Activity for Participants



Think about a problem in your community



Discuss in groups:

- What is the problem?
 - What solution can you create?
 - How can it become a small startup?
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Key Takeaways

- * Start small but think big
- * Learn continuously
- * Do not fear failure
- * Collaboration creates opportunities.



Closing Message

- The future belongs to those who create opportunities, not just wait for them.
- Let's empower our youth to become innovators, entrepreneurs, and leaders.



Presented By

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